

The **MIRACOTE**[®] SOLUTION

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Gilley's — Dallas The Legend is Now Bigger & Better!



Submitted by: San Salvador Edwards, Independent Sales
Project: Gilley's — Dallas, Texas
Application: Public Entertainment/Multi-Use Facility
Products Used: MPC (Multi Protective Coating),
Mirastain II with LIP, U/A Mirathane Sealer



The Solution

Historic buildings present numerous renovation challenges. Initial building construction began in 1904 as the historic Schepps' Dairy warehouse with on-going construction in five different phases between 1904 and 1928. Its bare concrete floors were left exposed to the demanding wear and tear of a busy dairy processing facility. The years of heavy use and abuse had taken their toll and Gilley's needed to address the renovation of existing concrete prior to the application of a new flooring system. This design team began their search for high quality repair products and qualified contractors to assist with their project. After meeting with San Salvador Edwards, Miracote's Independent Sales Representative, the design team selected Miracote products based on its comprehensive product offerings. Miracote's complete product line provided the advantage of a single resource manufacturer that could meet the project's unique requirements of concrete restoration as well as design and application of a finished decorative flooring application that would complement the historic aesthetics.

The Challenge

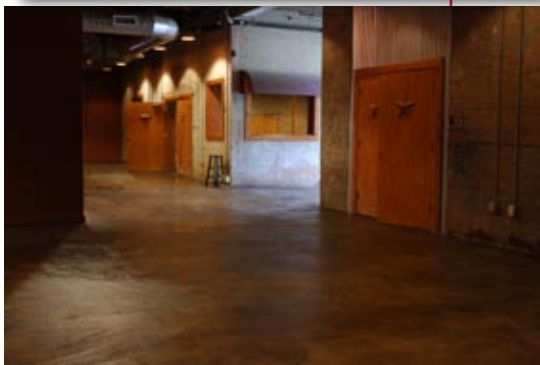
Since 2003, Gilley's legendary multi-use entertainment facility located in the historic South Lamar district of downtown Dallas, has played host to native Texans and tourists alike providing live entertainment with a traditional Texas rustic flair. Events at the facility are as diverse as the patrons who frequent it. Musical venues abound, with talent that spans genres from Country & Western to Hip-Hop. Sporting events include the Texas Style Wakeboarding competition and the Dallas Cowboys Draft Party that share the stage alongside the annual Dallas Golden Gloves amateur boxing

tournament. In addition to these exciting events, Gilley's regularly hosts business and convention meetings, private parties and more with creative use of the facility only limited to your imagination!

This popular entertainment location boasts more than 15,000 square feet of group and convention meeting rooms, a 28,000 square foot showroom and the best 10,000 square foot line dancing floor in the US. With business abounding, Gilley's responded to the need for more usable facility space and began a major renovation and expansion project in 2006.

The Action

Substrate preparation included grinding the existing concrete to meet ICRI (International Concrete Repair Institute) Guideline No. 03731, Surface Profile CSP1. This surface profile provided a suitable substrate for Miracote's MPC (Multipurpose Protective Coating) — a high-performance resurfacing, cementitious, silica sand-free formulation that uses a liquid polymer to provide high density and increased flexibility. These enhanced physical characteristics maximize wearability of the flooring system in high foot traffic environments. MPC is ideally suited for interior and exterior horizontal and vertical resurfacing applications.



Mirastain II color stain was applied to provide a permanent rustic color tinting that complemented the existing décor. Mirastain II is a waterbased architectural liquid integral pigment that combines a high-grade pigment dispersion, co-polymer and waterbased carrier solution that is specially formulated to penetrate concrete, masonry and

polymeric cementitious surfaces.

Mirastain II's wide variety of standard and custom color options and application techniques make design possibilities virtually unlimited.

For the final sealer coat, Mirathane U/A Sealer was applied to protect the system and provide the ultra durability Gilley's required for their high traffic facility. Mirathane U/A Sealer is a hybrid aliphatic urethane/acrylic sealer that offers toughness, wear resistance and ultraviolet light stability.

The flooring renovation is now complete and this 15,000 square foot area is being put to good use! Gilley's satisfaction with this initial installation and the first-class customer service they received from San Salvador Edwards opened a door of opportunity for an additional 15,000 square feet of floor renovations that are now underway. This newly expanded area

will be available soon to entertain and dazzle the patrons in Dallas. Gilley's is an experience not to be missed. Mickey has now added one more hit to his distinguished list of thirty nine Top Ten hits. Be sure to visit and enjoy the experience and the floor the next time you're in the Dallas area!

For additional information on Miracote's comprehensive line of concrete renovation & protection products, thermal & moisture protection products, and floor & wall systems, visit www.miracote.com.



MIRACOTE Product Line, by Crossfield Products Corp.

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